



ORGANIZED BY ASHOKENAGAR SPORTS ORGANIZATION
GOVT. REGISTRATION NO S/11/72782

Sponsorship Agreement

This AGREEMENT made on the..... Day of..... Monthof
20..... BETWEENof.....
..... (hereinafter called "The Sponsor") of one part AND Ashokenagar Sports
Organization (ASO) of Ashokenagar (hereinafter called "The Sponsee") of the other part
WHEREBY IT IS AGREED

1.0 In consideration of the agreement by the Sponsor to pay the Sponsee the sum of
Rs.-..... to sponsor the APLT20 Season III as Silver Gold Platinum partner, the
Sponsee agrees to provide the credits and benefits set out in Section 2.0 below.

2.0 Credits and benefits to Sponsor

From 2nd Dec 2012 to APLT20 Season III Final, the Sponsee agrees:

- 2.0.1 To credit the Sponsor by giving the Sponsor's name and details of value of the
Sponsorship in all Sponsee press releases concerning the Ashokenagar Sports
Organization (ASO).
- 2.0.2 To give the Sponsor prominent acknowledgement on the front cover and on the
centre pages of the program relating to Ashokenagar Sports Organization (ASO).
- 2.0.3 To give the Sponsor prominent acknowledgement on the website of Ashokenagar Sports
Organization (ASO).
- 2.0.4 That the exact size, colour and style of typeface for the credits to be given under
clauses 2.0.1 to 2.0.3 above shall be determined by the Sponsor and the Publicity
Office of the Sponsee and shall form a separate agreement. If no agreement is reached
by a date being two months prior to the start of the season the Sponsee's views will be
considered binding.

2.0.5 To offer to the Sponsor complimentary tickets to all games including finals if the case arises.

2.0.5 To display the number of flex or banners in each match based on category below

Category	Min Flex/Banner	Max Flex/Banner
Silver Partner	1	1
Gold Partner	2	5
Platinum Partner	Unlimited	Unlimited

3.0 Payment

3.0.1 Payment of the said sum of shall be made in full before APLT20 Season III Final.

3.0.2 Payment can be made in Cheque or cash only.

4.0 Other Agreements

4.0.1 It is agreed that all matters relating to the administration of the sponsorship shall remain the exclusive responsibility of the Sponsee.

4.0.2 It is agreed that in the event of the matches being publicized or covered by any medium such as radio or television, the Sponsee's best endeavors will be directed towards ensuring that the Sponsor is credited as the Sponsor of the Sponsee but it is accepted by the Sponsor that a separate agreement may have to be negotiated with all the parties concerned.

4.0.3 This agreement is made solely with the and except with the written permission of the Sponsee shall not be assignable.

4.0.4 The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.

Signed

The Sponsor

The Sponsee

.....

.....

Title :

Title : Ashokenagar Sports Organization(ASO)

Date:

Place:

